

Active together!



Landscape of the Year Senegal/The Gambia

Living climate justice in solidarity

The lives of people in the region are affected dramatically by climate change. Agriculture is being hampered by increasing aridity; bushfires become more frequent and woodland increasingly recedes.

The biggest emitters of greenhouse gas are industrialised and threshold countries. African countries, which only contribute to climate change to a very limited extent, suffer disproportionately from its consequences.

Within the Landscape of the Year, Naturefriends aim to specifically contribute to more climate justice – for example with tree plantings to stop desertification and supply locals with valuable fruit.

The Naturefriends Climate Fund provides everybody with the opportunity of supporting climate protection projects by African Naturefriends and thus of contributing personally to more climate justice.

Donate now! www.climatefund.nf-int.org



Contact:

Naturefriends International

Andrea Lichteneker
+ 43 1 8923877
office@nf-int.org
www.nf-int.org

Naturefriends Senegal

Association Sénégalaise des
Amis de la Nature (ASAN)
+ 221 33870 0929 | + 221 77633 4886
Mamadou Mbodji
mamadou.mbodji@nf-int.org
www.amisnature-sn.org

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Landscape of the Year 2018/19 Senegal/The Gambia



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An international Naturefriends campaign

Ever since 1989, Naturefriends International (NFI) has proclaimed ecologically valuable cross-border regions as “Landscape of the Year” for two or three years.

The project focuses on current challenges within the region and develops prospects for a sustainable development together with the local community. This includes the responsible use of natural resources, promotion of sustainable tourism, and initiation of cross-border cooperation.

The project coordinated by Naturefriends Senegal and their regional partners is the first Landscape of the Year on the African continent and thus takes a pioneering role, aiming to exemplify how to live international solidarity in partnership activities.

The region

The activities of the Landscape of the Year Senegal/The Gambia will take place in the region between the cities of Koungeul in Senegal and Janjanbureh in The Gambia. The landscape around Koungeul is characterized by a dry woodland savannah. Janjanbureh was built on an island in The Gambia River and is surrounded by lush gallery forests with a rich bird life.

In both countries, the economy is struggling with a very low level of diversification. The most important sector is agriculture, which, however, is suffering from the consequences of climate change. There is poverty among the population and food is scarce. For lack of perspectives, many people – especially young adults and women – emigrate from the region in search of a better future.

Tourism as an opportunity

Koungeul is a stop-over for tourists travelling to eastern Senegal. Many tourists visit the annual festival in Koungeul and the “Carnaval Koniagui”, organised by the ethnic minority of the Koniagui. However, there is very little tourist infrastructure. In Janjanbureh, tourism currently plays a marginal role although the city and its surroundings have a lot to offer.

A gentle boost of tourism in the region could create new sources of income and contribute to combating poverty. Naturefriends will contribute in several ways, such as the creation of hiking paths to invite guests passing through to stay in the region, Naturefriends journeys and media coverage of the region’s specific characteristics.

