ANNUAL REPORT 2024



NATUREFRIENDS INTERNATIONAL

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Editorial

DEAR MEMBERS!

We are living in a time of profound political and social upheaval. War has returned to many places of the world. The climate crisis is escalating. Economic uncertainty and growing social inequality are fuelling fear and division. Authoritarian and populist governments are gaining strength – undermining democratic values and reversing hard-won progress in climate action, nature protection, human rights, and social justice.

At the same time, civil society is under increasing pressure. While military budgets grow, funding for social and environmental initiatives is being cut. In many countries, NGOs are facing shrinking spaces, stricter regulations, and open hostility.

In this context, civil society engagement is more important than ever. And that is exactly what unites us as the international Naturefriends movement: the belief that a just, peaceful and sustainable world is possible – and that we can make a difference. Hundreds of local groups across our network offer meaningful, nature-based activities that bring people together, foster a sense of community, and strengthen our connection to the natural world. Our joint commitment, energy, and actions are what keep our vision alive.

As NFI we are proudly looking back on a year filled with successful activities. Our projects, especially those in the field of climate justice, are a call to empowerment and solidarity, and we are glad that many local and regional groups and national organisations joined our Climate Fund campaign. The new fundraising record reached in 2024 is an important step stone towards our common goal of providing an average of 1 Euro from each single member of the global North for the Climate Fund projects implemented by our African members.

Besides the Climate Fund activities, the focus of our project work was to involve and inspire young people. With the project TRAILS, we introduced youth to volunteering through hands-on experiences in the maintenance and restoration of hiking trails. With SDGs in Motion, we brought the Sustainable Development Goals to life by integrating them into accessible sports and leisure activities – turning abstract global goals into tangible local action. Our Climate Hikes reflect our ongoing commitment to climate justice, raising awareness of environmental and social dimensions of the climate crisis through guided experiences in nature.

We extend our heartfelt thanks to our members, staff, volunteers, and funding partners for making all these actions possible! Special thanks go to all the regional and local Naturefriends groups contributing to our activities: You are the heart of this movement – together we are a driving force for a good future for all.

Let us continue on this path: united, determined, and full of hope and courage.

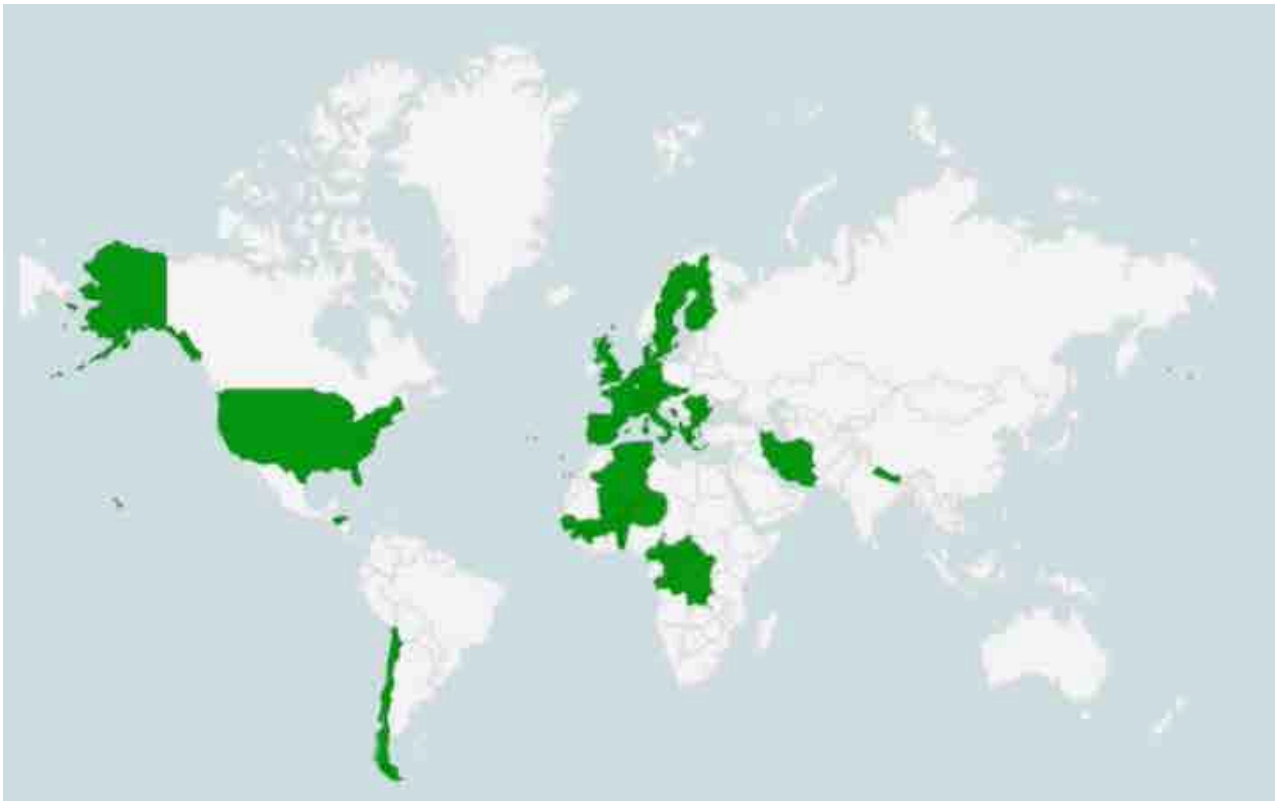




In solidarity,

Andrea Lichtenecker & Manfred Pils

Members & Networks



As the global umbrella organisation of the Naturefriends movement, NFI counts 43 members from 41 countries with a total of about 350.000 individual members.

NFI represents the interests of Naturefriends in European networks, such as the Green 10 - a network of the ten largest environmental organisations in Europe - and the European Environmental Bureau (EEB).



Services, Policy Work & Public Relations

Our various services for our members focus on coordinating international campaigns and initiating good practice, and on supporting networking and exchange of experiences.

We provide information on current activities, and the developments within our network, send out information on topics relating to EU policies, and provide various online tools and educational material.

The highlight of the 2024 activities was the 10th Annual Conference of Naturefriends International, hosted on 14 September at the picturesque Naturefriends House Eikhold in Heerlen, the Netherlands.



© Elena Teutsch

Held under the motto **"Naturefriends for Peace"**, the Conference marked a pivotal moment for the international Naturefriends movement. Delegates adopted several significant decisions that will shape the future direction of our network, most notably the "Peace Motion".

As a powerful symbol of our shared commitment to peace, a peace flag was raised at the conference venue in Eikhold. The following day, a second peace flag was hoisted at the historic town hall of Aachen during a joint excursion — underscoring the collective resolve of Naturefriends to stand for peace and solidarity.

To secure ongoing communication with and between our members, we organised two online members meetings, where we exchanged news on Naturefriends projects and activities, gave an update on EU Policy, and discussed recent developments.

In 2024, following suggestions from our members, **we launched an online media and communication meeting aimed at connecting those responsible for communication, campaigns, and international affairs within our member organizations.** The purpose of these meetings is to:

- Strengthen information sharing and collaboration between our office and member organizations;
- Align our campaigns and strategies;
- Increase the visibility of the Naturefriends network and amplify our collective impact.

So far in 2024, we have held two such meetings. A third meeting was held in May 2025.

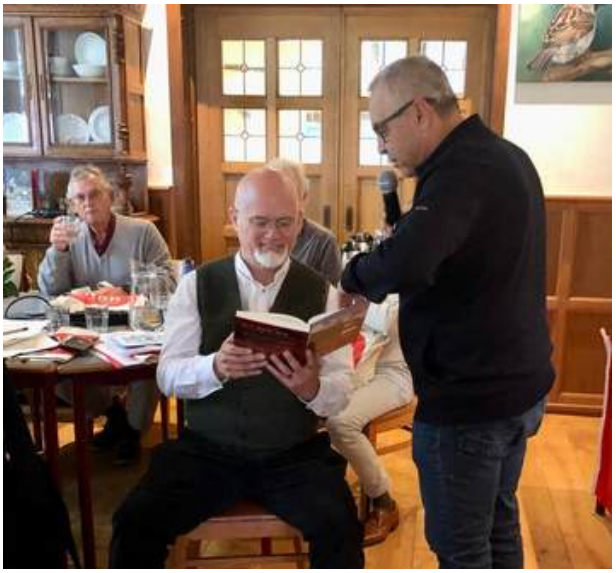
Highlights from the NFI Annual Conference in Heerlen, the Netherlands











© Elena Teutsch

Our thematic groups on climate justice and sustainable tourism with delegates from our members met regularly online. They focussed on exchanging experiences, supporting and coordinating our work and developing international campaigns, such as a campaign on sustainability aspects of the Naturefriends Houses.

In our policy work we focused on EU topics and closely cooperated with our European networks, especially the Green 10 and the European Environmental Bureau (EEB).

In 2024, the most important topics were on the urgently needed energy transition and on implementation of the EU Green Deal (the adoption of the Restoration Law) and the fight against the weakening of already agreed environmental and social standards.

On the NFI website we provide an overview on our current topics and activities, as well as on news from the Naturefriends network. Updates from our Climate Fund projects and interviews with NF stakeholders can be found in special sections.

The website also hosts a map of the international Naturefriends Houses network presenting about 700 Naturefriends Houses worldwide.



There is a News and Good Practice section, and posts related to the Naturefriends Houses campaign, linked to our Instagram account, are available directly below the map.



In addition, our Climate Fund website is dedicated to the promotion of the concept of climate justice and of the Naturefriends Climate Fund.



More in-depth information can be found in our monthly newsletter with articles about Naturefriends activities as well as current political issues.



In addition, we promote and present the topics, concerns, and demands of the Naturefriends movement in our networks and via press releases. Detailed information for our members is provided via the media group mailing list.

SOCIAL MEDIA ENGAGEMENT

Our social media presence across Facebook, Twitter, Instagram, and LinkedIn has become a vital tool for promoting our activities, sharing our political positions, and disseminating information from our member organisations.
Update 2025: NFI no longer operates a Twitter account. Instead, you can find us on BlueSky at naturefriendsint.bsky.social

Together with our Facebook and Instagram channels dedicated to responsible tourism we directly reached in 2024 more than 370 000 persons.

NFI'S CURRENT NUMBERS - JUNE 2025

FACEBOOK FOLLOWERS:

2,935

INSTAGRAM FOLLOWERS:

1,410

LINKEDIN FOLLOWERS:

304

BLUESKY

NEW ACCOUNT SINCE JUNE 2025

NFI ONLINE MEDIA

Website: **www.nf-int.org**

Naturefriends Houses: www.friendsofnaturehouses.net | www.naturfreunde-haeuser.net | www. maisonsdesamisdelanature.net

Naturefriends Climate Fund: www.climatefund.nf-int.org/en/

Newsletter: www.nf-int.org/newsletter

Facebook: facebook.com/nfint.org

Instagram: instagram.com/naturefriends_international

LinkedIn: Naturefriends International

BlueSky: naturefriendsint.bsky.social

Youtube: youtube.com/nfi1895

RESPECT_NFI media on Sustainable Tourism

Infomail: nf-int.org/infomail

tourism_Log: tourismlog.wordpress.com

Facebook: facebook.com/respectNFI

Instagram: instagram.com/respect_nfi

International Campaigns

NATUREFRIENDS HOUSES CAMPAIGN

In January 2022, we kicked off a vibrant **social media campaign** to bring the charm and character of the Naturefriends Houses into the spotlight — and the response has been incredible. Since launching, the initiative has significantly boosted the visibility of these unique destinations, capturing the attention of both our Naturefriends community and the wider public.

The heart of this campaign is simple: to showcase Naturefriends Houses as inspiring, welcoming places to stay — whether you are a member or just passing by for the first time. By highlighting each house across our platforms, we are helping people uncover new destinations, share in the Naturefriends spirit, and understand that these special places are open to everyone.

But our campaign goes far beyond travel recommendations. A key focus is on sustainability. From green building practices to local environmental initiatives, we proudly spotlight how each house contributes to a more sustainable future. It is our way of celebrating the values that define us — and encouraging others to travel in a respectful way.

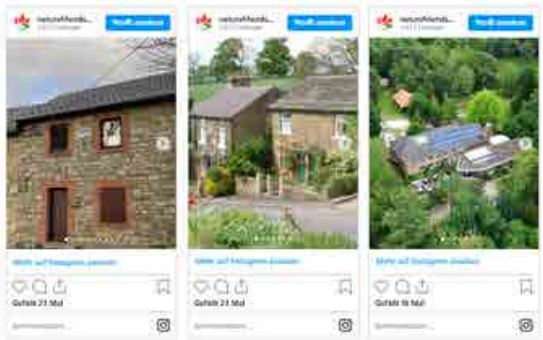
The results speak for themselves. **In 2024 alone, our campaign reached (organic) over 35,000 people, sharing not just places, but powerful stories of eco-conscious hospitality and community care.** This growing visibility helps fuel a movement toward responsible tourism while deepening the sense of connection among Naturefriends everywhere.

We are thrilled with the momentum and deeply grateful to everyone who has liked, shared, commented, or drawn inspiration from our posts. Your support strengthens our mission and helps the Naturefriends Houses thrive.

NATUREFRIENDS HOUSES IN THE SPOTLIGHT! #NATUREFRIENDSHOUSES





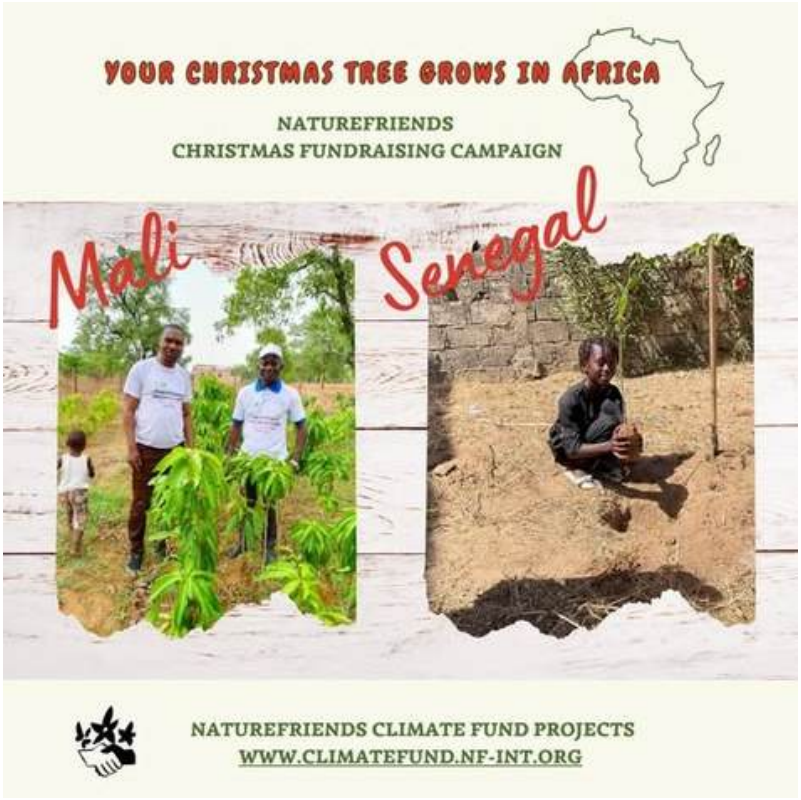


CLIMATE FUND CAMPAIGNS

"YOUR CHRISTMAS TREE GROWS IN AFRICA!"

Our annual Christmas Campaign for the Climate Fund has become a valued tradition within the Naturefriends community. Each year, it continues to gain momentum, with a growing number of member organisations joining the initiative and helping to amplify its impact.

In 2024, the campaign raised approximately € 9,000 in support of climate justice projects. A particularly noteworthy contribution came from the foundation of singer Jack Johnson, who generously donated nearly € 5,000 to offset the CO_2 emissions from his Vienna concert, part of his "Meet the Moonlight Tour".



We extend our sincere thanks to everyone who supported the campaign – your generosity directly supports sustainable projects that make a real difference on the ground.

We are also especially grateful to our member organisations for their vital role in promoting the campaign through their communication channels. Their continued engagement and outreach are key to the campaign's growing success.

Thank you for being part of this collective mission towards a more sustainable future.

"1 EURO FOR CLIMATE JUSTICE" CAMPAIGN - UPDATE 2025

In response to the interest expressed by Naturefriends groups in joining an international campaign for climate justice – as revealed by the 2023 climate change survey – we launched the "1 Euro for Climate Justice" campaign in March 2024.

The campaign invites Naturefriends groups from the Global North to donate 1 Euro per member annually to the Climate Fund. These contributions are directed without any deductions towards projects carried out by our African members that address the impacts of climate change and enhance the living conditions of local communities.

Our vision is to demonstrate the power of community-driven initiatives in combating climate change and to promote international solidarity.

Every euro donated goes directly to climate fund projects, with no administrative costs deducted. The projects are carefully selected and overseen by a steering group composed of representatives from our member organizations. Our members in African countries then implement these projects in collaboration with local communities.

We are therefore looking for interested Naturefriends groups who are willing to set a good example and commit to donating €1 per member per year to the Climate Fund.

Additionally, we encourage all groups to help us raise awareness and visibility for our collective commitment to climate justice through social media posts, events, and creative initiatives.

You can read more details about this:
climatefund.nf-int.org/1-euro-for-climate-justice

We are pleased to announce that several groups have already joined the campaign, including:

- **NF Colombes (France)**
- **NF Italy**
- **NF München | OG Au/Wintersport (Germany)**
- **NF Chênée-Embourg (Belgium)**
- **Naturefriends Nienburg (Germany)**
- **Naturefriends Lyss (Switzerland)**
- **Friends of Nature UK**
- **Mountaineering Section of the Belgian (Flemish) Naturefriends**
- **NF Netherlands (Nivon)**
- **NF France**

These groups are setting a positive example, and we look forward to more groups joining this crucial initiative.



The "1 Euro for Climate Justice" campaign represents a significant step towards global climate justice and enhancing the visibility of the Naturefriends network.

By pooling our resources and efforts, we can make a substantial impact in the fight against the climate crisis and support those most affected by its consequences.

GLOBAL NATUREFRIENDS DAYS 2024: CELEBRATING NATURE & SOLIDARITY

Around 16 September, the founding day of the Naturefriends movement, we aim to highlight our shared ideals, exemplify solidarity, showcase the diversity and global reach of our movement, present best practices, and provide a platform for sharing experiences. **In 2024, the Global Naturefriends Days were held from 6 to 22 September, under the theme "Nature and Solidarity".**







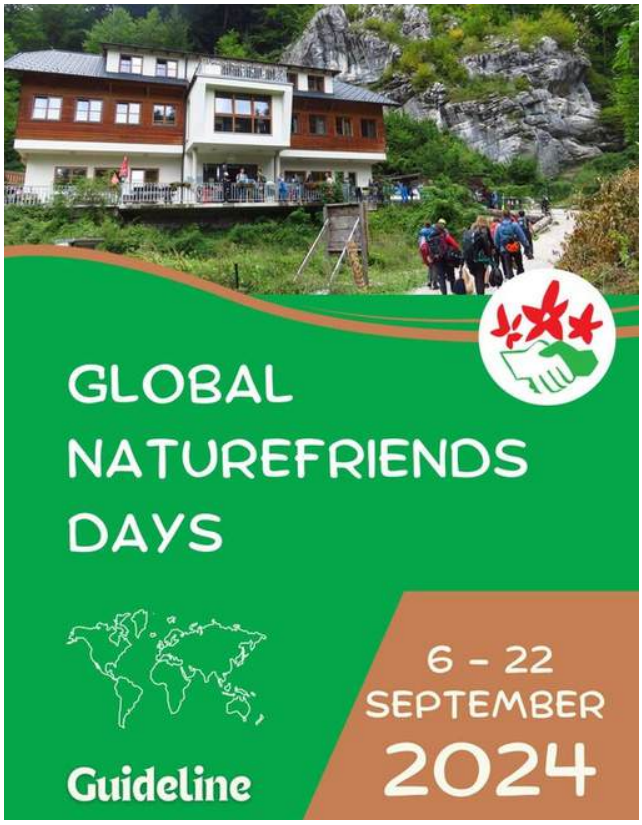
Video - Facebook Link

From hiking excursions to litter-picking events, Naturefriends from Germany, Greece, Netherlands, Italy, Finland and Romania came together to honor the values of our movement and the importance of environmental stewardship.

The goals of the Global Naturefriends Days:

- Communicating the diversity and the international dimension of the Naturefriends movement.
- Providing best practice and exchange of experiences.

We are delighted and proud to report that numerous Naturefriends groups from various countries celebrated these days with a variety of inspiring meetings and activities.



In recognition of outstanding contributions, the NFI Board awarded three selected projects:

- **Naturefriends Nienburg (Germany)**
- **Nivon (Naturefriends Netherlands)**
- **Naturefriends Gran Pino (Italy)**



The selection criteria taken into consideration were:

- The event/action dimension
- The themes and content that focus on sustainability
- The innovative approach of the event
- The visibility and internationality of the event



We extend our heartfelt thanks to all our members for their unwavering commitment and dedication to spreading the values of Naturefriends in their communities and around the world.

Your efforts continue to make a significant difference, promoting a healthier, more sustainable, and more connected world.

You can read about all the activities: https://sites.google.com/nf-int.org/digitalebibliothek/digitale-bibliothek/Global-Naturefriends-Days

Naturefriends Climate Fund

The Naturefriends Climate Fund is a powerful tool for driving positive change in the face of the climate crisis. By supporting innovative projects of Naturefriends in Africa, empowering communities, and fostering collaboration, the Climate Fund is helping to build a more sustainable and resilient future for the people living in the project regions.

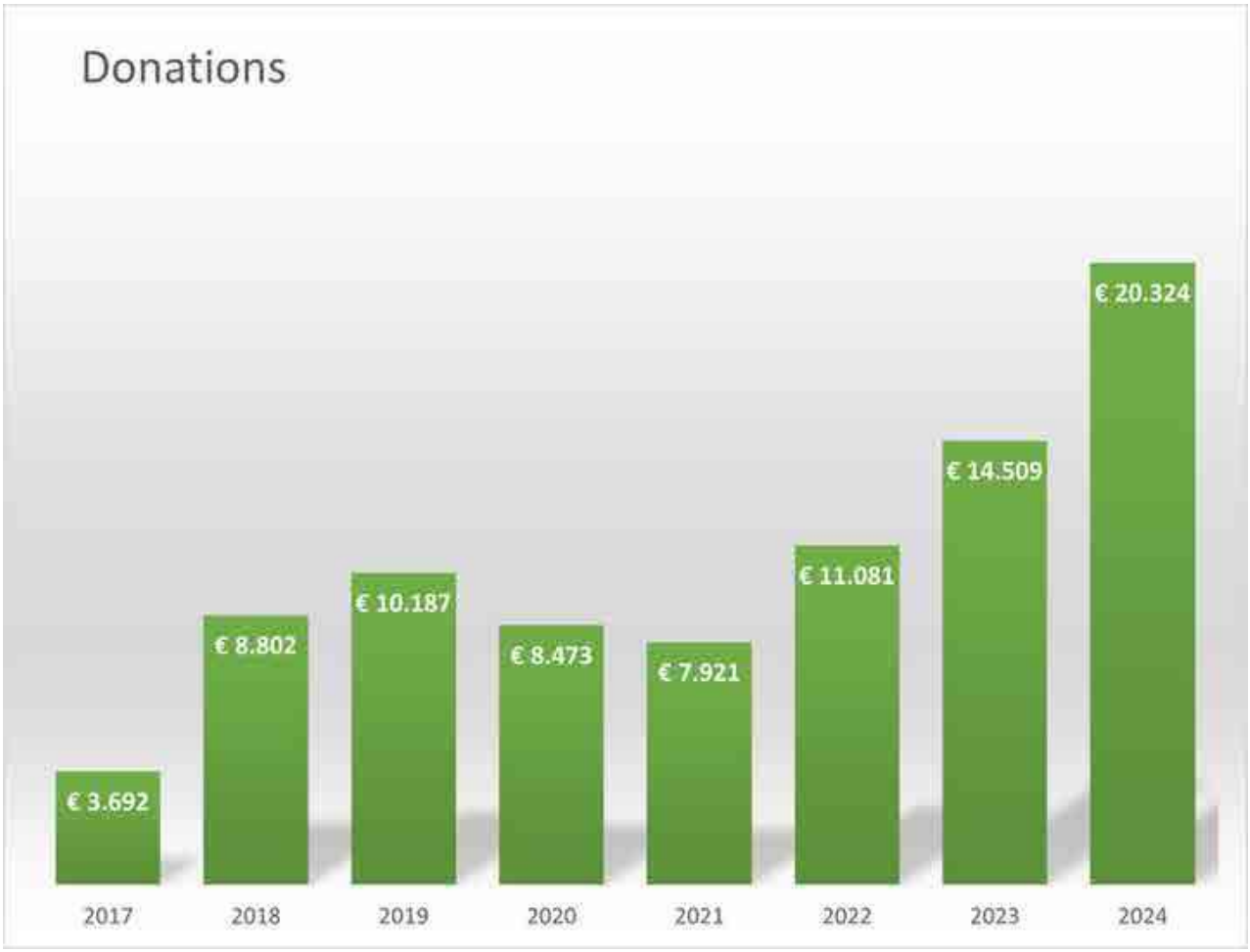
At the same time, we offer all Naturefriends from the Global North the opportunity to make a solidarity-based contribution to more climate justice with a donation to the Climate Fund. 100% of donations benefit the people in the project regions in the Global South without deduction of administrative costs.

A dedicated website www.climatefund.nf-int.org serves as platform for showcasing Climate Fund projects, engaging stakeholders, and facilitating collaboration.



Naturefriends organisations can also offset emissions caused by air or car travel and/or make a personal contribution to greater climate justice via the Climate Fund. Our initiatives "Donating climate justice" by paying for a symbolic tree as well as our Christmas campaign "Your Christmas tree grows in Africa" turned out to be quite successful with a significant increase in donations.

Overview on donations and expenditures starting with the launch of the Naturefriends Climate Fund in January 2017



Expenditures for Climate Fund projects			
2017/2018	€ 6.680	Trees for Future	Senegal, The Gambia
2018/2019	€ 6.800	Improved Stoves	Guinea
2019/2020	€ 7.090	Food Security	Mali
2020	€ 4.805	Save Zio River	Togo
2020/2021	€ 8.780	Fruit Trees for Senegalese Villages	Senegal
2021	€ 3.421	Tree Plantings in the Landscape of the Year	Senegal, The Gambia
2022	€ 9.018	A tree nursery for Farako	Mali
2023	€ 5.000	Solar lights for Kpotomey	Benin
2023	€ 9.545	Tree Sponsorships	Senegal, The Gambia
2024	€ 5.667	Farako tree nursery - follow up	Mali
2024	€ 9.500	Tree Sponsorships	Senegal

FRUIT TREE PLANTING ACTION IN NORTHERN SENEGAL

Climate education and tree planting initiative in the Sahel

In December 2024 during a series of workshops, children aged 11–13 explored the causes and effects of climate change in small, interactive groups. Guided by young facilitators, their observations—such as "the trees are fewer than before" and "the rain doesn't come on time"—reflected a deep, intuitive understanding of environmental changes. Encouraged to engage their families, the children extended these conversations into their communities.

The second part of the workshop was hands-on. Under the guidance of trained technicians, students learned practical tree care techniques, including soil preparation, seedling replanting, and protection from grazing animals. Each child committed to becoming a "protector of the trees" in their village.

"The trees are fewer than before."
"The rain doesn't come on time."



© ASAN

The workshops fostered community spirit, starting with breakfast and concluding with a shared lunch.

Ahead of planting day, village-wide discussions were held to prepare local communities. Technicians provided instruction on sustainable practices such as digging effective planting basins, watering efficiently, pruning, and using organic pest control.

On planting day, families worked together to plant 3,500 fruit trees – 1,250 mango, 1,250 lemon, and 1,000 sapodilla. These trees represent more than environmental restoration; they offer future sources of food, income, and resilience.

Despite early challenges, the initiative met its goals. It successfully engaged youth and adults alike, laying a foundation for sustainable land stewardship. The children returned home as environmental ambassadors, spreading awareness across generations. In the Sahel, where every tree matters, this project is a lasting symbol of collective action and hope.









© ASAN

Video: https://youtu.be/sfZGR5BAnlY?si=ejCp_fC0lP9ieC1p

FARAKO TREE NURSERY PROJECT, MALI

The Tree Nursery Project in Farako, Mali, launched in 2022, addresses climate change by involving local schools in tree planting and environmental education. In a drought-prone region, the project has planted 2,250 fruit trees to improve food security and the environment.
It follows a three-phase plan: setting up a nursery, growing plants, and planting trees in schools — the current phase.

In 2024, five school-based events led to the planting of 1,250 trees in Farako, Sanankoro, and N'Gana. These activities, supported by Naturefriends Mali, included awareness campaigns on climate change.

Following a positive evaluation of these activities, the Climate Fund Steering Committee approved a multi-year follow-up project for Naturefriends Mali.

Under this agreement, €3,000 will be allocated annually from July 2024 to December 2026 to expand tree-planting activities across Mali.
Each year, at least 500 trees will be planted as part of extensive environmental education initiatives. If successful, the project will be further extended.

Despite logistical challenges, strong community involvement has driven the project's success. Schools remain central to this effort, linking tree planting with long-term environmental education and local engagement.









© Naturefriends Mali













© Naturefriends Mali

Video: https://youtu.be/sfZGR5BAnIY?si=ejCp_fCOIP9ieC1p

2024 CLIMATE FUND IMPACT REPORT

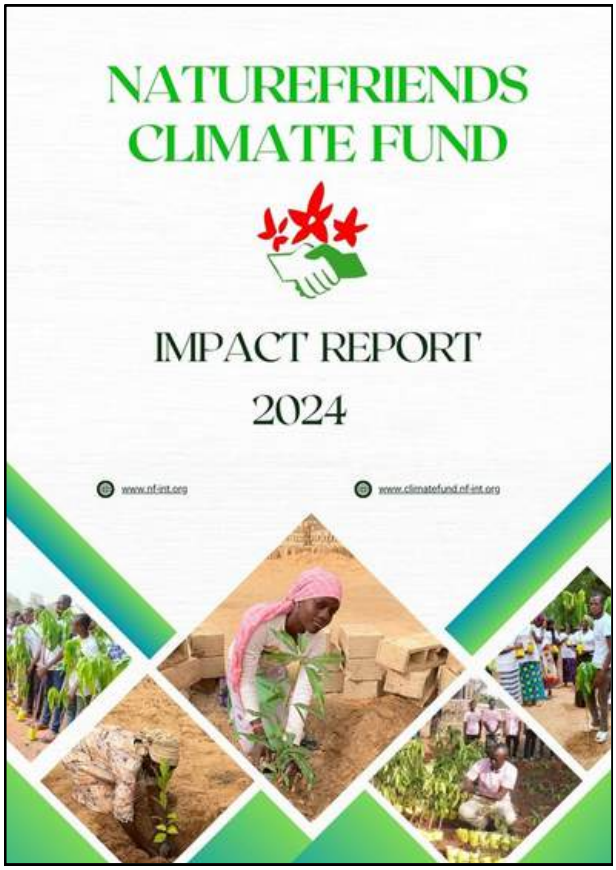
In February 2025, we published our first comprehensive report on the impact of the Naturefriends Climate Fund. The report offers an overview of the Fund's purpose and activities, with a detailed account of all climate projects carried out in 2024 in Senegal and Mali.

It also highlights the year's key fundraising efforts, including the '1 Euro for Climate Justice' initiative and the Christmas campaign.

Additionally, the report provides a breakdown of all donations received since the Fund's inception in 2017, alongside a summary of climate actions implemented by our African Naturefriends partners.

The report is available in English, German, and French, and can be accessed here:

https://www.nf-int.org/en/themen/climate-justice/aktivitaeten/2024-climate-fund-impact-report-out



Detailed information about all projects is provided on our Climate Fund website

climatefund.nf-int.org

- Fruit trees plantings in Farako, Mali
- Tree Sponsorships

In addition, information about the ongoing projects and on the possibility to donate for the Climate Fund can be found in our newsletter on a regular basis.

You can obtain supplementary materials, such as brochures and illustrations about the Climate Fund, from our office.

Write to us at elena.teutsch@nf-int-org

Awareness raising for sustainable tourism

RESPECT_NFI PHOTOCHALLENGE 2024

Moving in the right direction: your adventure by bus, train and bike!



That was the motto of our PhotoChallenge 2024! Admire breathtaking scenery through the train window. Discover a region's natural treasures at every step and turn on a hike. Explore remote villages by bike. Silently glide over the water in a kayak. Chat with locals on the bus... By bus, train or bike, experience nature, people and culture up close - and protect the climate!

More than 120 participants shared their pictures and thoughts on sustainable travel with us. The pictures were as colorful as the travel experiences: People travelled by bike from Bochum in Germany to Paris, by train from Austria to Turkey or simply from home to the mountains. Whether far or near, the pictures show how we can escape the daily routine on sustainable paths and create long lasting memories.



© Simon Widy

The best photographs were awarded attractive prizes, including vouchers for overnight stays in a Naturefriends House and vouchers for the webshops of Naturefriends Austria and Switzerland.

Take a look at the pictures here: **nf-int.org/photochallenge**

The PhotoChallenge is coming back in 2025, and we're already looking forward to seeing lots of awesome pictures.

Find out more about this year's edition here: **nf-int.org/photochallenge**

RESPECT_NFI CONVERSATION CYCLE: HOW PERSONALITIES SHAPE SUSTAINABLE TOURISM

Get to know the changemakers of tourism's sustainable future! In the online respect_NFI conversation cycle we embark on a journey around the world and feature outstanding tourism professionals who are putting their visions and ideas for a fair and sustainable tourism into practice.

In 2024, our focus centered on the social dimension of tourism.

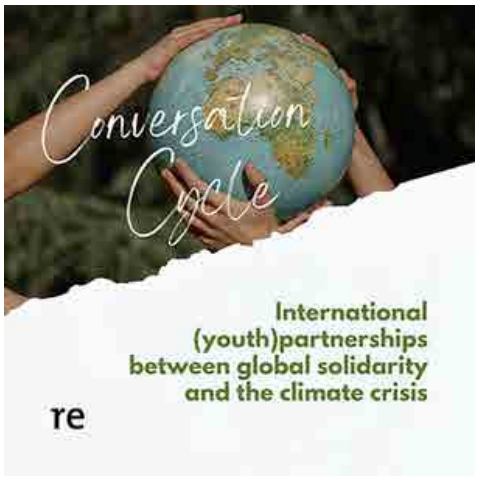
In March, our colleague Cornelia Kühhas joined a dialogue hosted by Naturefriends Germany on human rights in tourism – an often-overlooked aspect of the industry. The discussion shed light on issues such as exploitative working conditions, low wages, and the lack of social protections that continue to affect tourism workers worldwide.

As part of our second Conversation Cycle series, we travelled virtually to Senegal and The Gambia to explore the topic "International (Youth) Partnerships: Between Global Solidarity and the Climate Crisis". This event was held in cooperation with International Young Naturefriends (IYNF) and Naturefriends Senegal.

IYNF shared insights from their international project "Greening International Youth Work," highlighting a successful practice in Senegal and the Gambia. They also introduced practical tools and strategies for reducing the climate footprint of international youth programs.

Ingeborg Pint, interpreter and long-time tour guide of NFI, contributed personal reflections on how the Naturefriends trips to Senegal and The Gambia were initiated and how they continue to support a wide range of sustainable local initiatives and projects in the region.





A review and the video documentation can be found here:

www.nf-int.org/en/themen/sustainable-tourism/aktivitaeten/international-youth-partnerships-between-global-solidarity_

RESPECT_NFI: FAIR TRAVEL QUIZ

In 2024, we launched the Fair Travel Quiz, inviting people of all ages to test their knowledge of sustainable travel and discover inspiring ideas for more environmentally friendly vacations.
With thought-provoking questions like "How much food is wasted each year in Austria's restaurant and hotel industry?" or "Winter holidays in the mountains – what causes the highest CO_2 emissions during a ski trip?", the quiz encourages participants to reflect on the many dimensions of sustainable tourism and become more conscious travelers.



You can play the Quiz online at:

nf-int.org/fairtravelquiz

RESPECT_NFI: WEBINAR-SERIES TRAVEL FOR CHANGE

Our webinars are designed to connect tourism students from different regions around the world, creating a platform to exchange ideas and experiences on sustainable tourism. The aim is to explore how sustainability is practiced both in Europe and in the project's partner countries, while also examining how the concept of "sustainability" is perceived across the Global North and South.

In 2024, we facilitated two international school exchanges. The first brought together students from Austria and Vietnam. In the second, an Austrian school partnered with The Institute of Travel and Tourism of The Gambia, founded by Dr. Adamah Bah, member of our Gambian C-member organisation Just Act.

ROUNDTABLE HUMAN RIGHTS IN TOURISM

Since 2012, we are member of the "Roundtable Human Rights in Tourism", an international multi-stakeholder initiative promoting human rights. For us, the Roundtable is an important network for exchanging ideas and good practices with the tourism industry, other NGOs and academia.

ROUNDTABLE
Human Rights
in Tourism

NFI is the Roundtable´s contact point in Austria – we support the Austrian members, coordinate public relations and press work and offer members and interested tourism enterprises information material and know-how regarding the implementation of respect for human rights in tourism practice.

www.humanrights-in-tourism.net

Pilot projects

RESPECT NATURE

The Respect Nature campaign, implemented in partnership with Naturefriends Austria and Österreichische Bundesforste AG, encourages outdoor enthusiasts to act responsibly when enjoying nature. Whether hiking, biking, or ski touring, respectful behavior helps protect both wildlife and plant life – and ensures that natural spaces remain welcoming for everyone seeking relaxation.

I**n 2024, our campaign placed a strong focus on the growing issue of littering, which continues to pose a serious threat to mountain environments.** Through a range of awareness-raising activities, we engaged the public in conversations about the impact of waste in natural areas.





© NFI

A highlight of the campaign was our participation in World Cleanup Day, where we organized a regional clean-up event in a protected area along the Inn River. Together with dedicated volunteers, we collected trash and then hosted a film screening on pollution in the Danube, sparking further dialogue on environmental responsibility.

www.nf-int.org/respect-nature

#WeRespectNature

SDGS IN MOTION: EMPOWERING YOUTH THROUGH ACTION

Our SDGs in Motion project aims to bring the UN Sustainable Development Goals (SDGs) to life – and to inspire young people to take action. At the heart of the initiative is the belief that sustainability can be meaningfully integrated into leisure activities, making the SDGs more accessible and relevant to everyday life.

A key highlight of 2024 was the SDG Action Camp held at a Naturefriends House at the foot of the Sonnbergkees Glacier in Salzburg, Austria. There, a group of engaged young people came together to develop their own creative projects that link personal interests with global responsibility.

The outcomes were as diverse as they were inspiring:

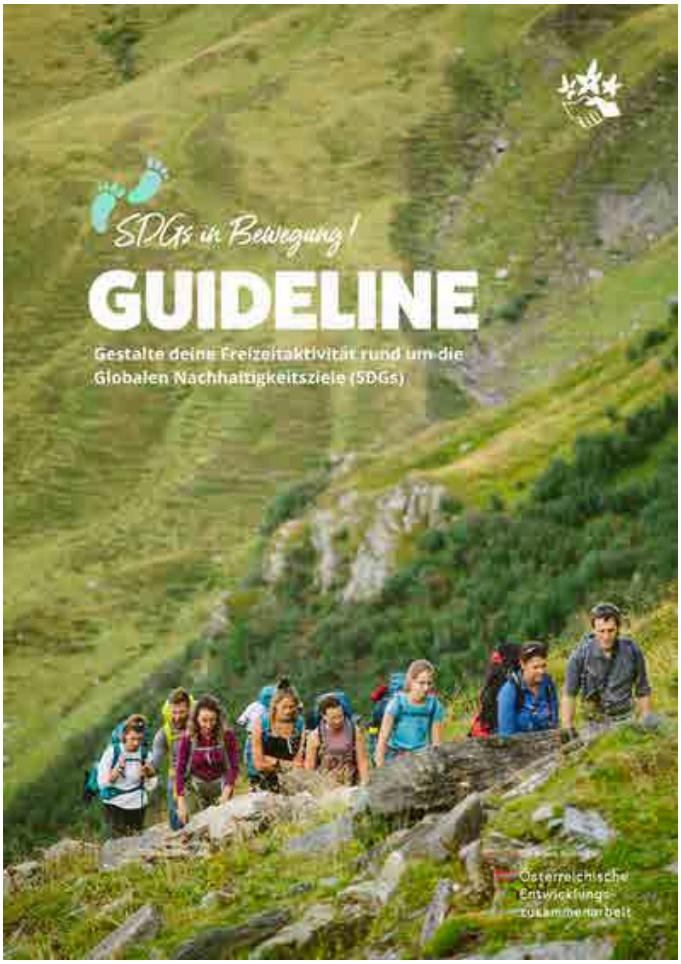
- Initiatives on mental health and feminist activism
- A piano concert on the glacier's edge to raise awareness of the climate crisis
- School programs on water usage and conservation

These youth-led projects will be implemented throughout 2025 and showcased at a dedicated SDG Dialogue Event in autumn 2025.

To support others in launching similar initiatives, we also created a set of guidelines on how to develop your own SDG-based project through leisure activities.

These resources are available for download here:

www.nf-int.org/themen/wir-leben-sdgs/aktivitaeten/sdgs-bewegung





CLIMATE HIKES

What does it take to design your own Climate Hike, tailored to a specific climate topic and audience? This was the central question behind our Climate Hike project, carried out together with Naturfreundejugend Deutschland (NFJD), Fros Multisport Vlaanderen (Fros), and Ecosystem Europe (Bulgaria).

As part of the project, we hosted an international training at the Naturefriends House "Hofgasteinerhaus" in the scenic Salzburg mountains (AT), where participants explored various climate themes and tested interactive methods for raising awareness outdoors. Together, we developed hike concepts for different target groups – ranging from youth to families and educators – blending environmental education with hands-on experience in nature.



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The insights and creative ideas from this training have been compiled into a practical Climate Hikes Guideline and a collection of methods, now freely available on our website.

These resources are designed to support Naturefriends groups and other interested organisations in planning and conducting their own Climate Hikes, offering both inspiration and practical tools for engaging different audiences in climate action.

More information and downloads:

nf-int.org/climatehikes

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