

PRESS RELEASE NATUREFRIENDS INTERNATIONAL



Join and win: The Naturefriends International Photo Challenge has started!

Vienna 1st of July 2025

Whether you're admiring stunning landscapes from a train window, discovering hidden natural gems while hiking, cycling through remote villages, gliding silently across the water in a kayak, or chatting with locals on a bus – traveling without using a plan allows you to experience nature, culture, and people in an intense and climate-friendly way.

Travel sustainably – capture the moment and win great prizes!

With the respect_NFI PhotoChallenge, we invite you to share how you explore the world in an authentic way. Take part in the **#nfiphotochallenge2025** from July 1 to November 15 and share your personal travel experiences on environmentally friendly paths with us. The most originals photos will win exciting prizes:

- 1 travel voucher from [Mondial Reisen](#) with a value of € 350
- 1 voucher with a value of € 100 for the [Knofeleben Naturefriends House](#)
- 1 sleeping bag from [Naturefriends Austria](#)
- 1 public transport hiking guide to choose from [Bahn zu Berg](#)
- 3 x 2 [ÖBB](#) rail tickets for travel within Austria
- 3 boxes with five [SympathieMagazines](#) of your choice
- 2 vouchers for CHF 25 for the [Naturefriends Switzerland](#) webshop
- 1 year's subscription to the [magazine 'Naturfreund'](#) and Goodies from Naturefriends Switzerland

How to participate:

Upload your photo directly to our [website](#) or post it on Instagram with the hashtag **#nfiphotochallenge2025** and mention **@respect_nfi** in the image description.

Important: Your Instagram profile must be public!

Further Information:

Photochallenge: www.nf-int.org/photochallenge

RESPECT Tourismusportal: www.respect.at

#nfiphotochallenge2025

Contact:

Naturfreunde Internationale | RESPECT

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